GEO LOCATION LANDING PAGE CHECKLIST

- [ ] Identify your Geo-Specific locations with keyword research
- [ ] Write your H1 heading containing the target keyword
- [ ] Include the target keyword in the first 100 words and naturally throughout the text
- [ ] Add a Google map embed of the location
- [ ] Add testimonials that include the keyword of service and location
- [ ] Add name, address, phone number and business hours
- [ ] Add images relevant to the location
- [ ] Title Tag: Local Keyword Phrase | Company Name
- [ ] Meta Description: Include keyword and location
- [ ] Edit URL- Make it concise and must have the target keyword
- [ ] Add a schema markup for the location
- [ ] Add internal links. Link to other geo-location pages
- [ ] Make sure the webpage is mobile-compatible
- [ ] Index your new webpage